

**PRODUCTION HUT  
& DIGITAL HUT**

**TMRRW**  
ADFEST 2019

20-23 MARCH.PATTAYA.THAILAND

## **ABOUT ADFEST**

ADFEST is Asia's most celebrated and recognised regional creative festival.

Founded in 1998, ADFEST is the ideal place for the creative industry to gather, network, exchange ideas, and meet new friends. With less than 200 delegates its 1<sup>st</sup> year, ADFEST now welcomes over 1,000 delegates from all over the world each year.

It is the annual creative festival not to be missed to stay at the forefront of the rapidly changing creative, marketing and production industries.

**ADFEST IS:**

- Annual regional advertising festival that celebrates creativity.
- Platform designed to elevate creative standard and promote communication within the industry.
- Center for exchange of ideas and networking with friends in the industry.
- Arena for youngsters in the advertising & production community to learn & further career opportunities.
- Forum for a unique learning opportunity from the best works in the regions & industry experts.

## **ADFEST 2019**

ADFEST 2019, under the theme "TMMRRW.TDAY," will be held during Wednesday 20<sup>th</sup>– Saturday 23<sup>rd</sup> March 2019 at the Pattaya Exhibition and Convention Hall (PEACH), Royal Cliff Hotels Group, Pattaya, Thailand.

ADFEST has always put creativity first, celebrating the wonderful impact when inspiration combines with local culture and diversity. It resonates right through the 4-day festival which is divided into 2 main streams:

### **Craft@ADFEST: 20<sup>th</sup> - 21<sup>st</sup> March**

Shines a spotlight on production, digital, content and technology trends, such as virtual reality, animation, music and special effects.

### **Creative@ADFEST: 22<sup>nd</sup> - 23<sup>rd</sup> March**

Focuses on inspiring and pushing the boundaries of the creative & communications industry.

## WHY ADFEST?

- It is the largest regional advertising festival where creative professionals gather.
- It is the ideal opportunity to reach the creative service industry in the region.
- It is the perfect occasion to launch parties, host meetings, and be at the forefront of the latest trends.
- It is the creative hub that embraces local diversity.
- It is the place to meet your target audience and make new connections.

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ADFEST 2019



## OPPORTUNITIES

- Showcase your company's portfolio
- Establish new business contacts
- Distribute your showreel, brochure or souvenir
- Maintain customer relationships
- Connect directly to the right target

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***A platform exclusively for production and digital companies to directly reach the creative industry.***

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**USD7,000**

**Package includes:**

- Complimentary booth (2 x 2 m)
- LCD TV (with USB port)
- 2 complimentary delegate registrations

\*Eligible to production & digital companies only

**Special Group Discount:**

Over 3 companies	15% discount
Over 5 companies	20% discount
Over 7 companies	30% discount



**TMRW**  
ADFEST 2019  
**TDAY**





## CONTACT

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**TDAY**

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